



Patricia Seybold Group

Partial Client List

We have over 20,000 individual business clients—people who have chosen to be in relationship with us. Many of you have been with us for over a decade. Many clients receive the highlights of our research in order to stay abreast of the “PSGroup take” on customer-impacting technologies and customer experience trends.

Other clients attend our [workshops](#). Some clients are members of our [by-invitation-only peer groups](#). Others hire us as [consultants](#) to guide their team through strategic projects and/or to provide ongoing guidance for customer-impacting initiatives. Most clients are also members of our [advisory services](#).

Partial Client List (by Industry)

- Advertising / Publishing
- Aerospace
- Automotive
- Benchmarking
- Biomedical / Chemical
- Clinical Information Services
- Consulting
- Consumer Direct Marketing
- Consumer Products / Packaged Goods
- Distribution
- Financial Services / Banking
- Food Processing
- Government
- Health Care
- High Tech / Supply Chain
- Human Resources / Benefits / Recruiting / Training
- Imaging
- Insurance
- Intellectual Property
- Logistics / Transportation
- Manufacturing
- Marketing
- Non-Profit / Not-for-Profit / Quasi-Governmental
- Pulp & Paper
- Religious
- Research
- Retail / Apparel
- Telecommunications / Cable
- Travel and Hospitality
- Utilities / Gas & Electric
- Venture Capital

Partial Client List (by Company)

- 1-800-Flowers
- Abbott Laboratories
- Advo
- American Cancer Society
- American Heart Association
- American Institute of Physics
- American Productivity and Quality Center
- Ameritrade
- Amway/Quixtar
- ATG
- Austrade
- BEA
- Blue Cross Blue Shield
- Boeing
- Borland
- Bowstreet
- British Telecom
- Business Objects
- Christian Science Publishing Company
- Cisco Systems
- Citibank
- Citrix
- Comcast
- Commonwealth of Massachusetts
- Compuware
- ConAgra Foods
- Copyright Clearance Center
- Countrywide Financial
- Crate & Barrel
- Digitas
- DuPont
- Eastman Chemical
- EPRI
- Federal Home Loan of Pittsburgh
- Fidelity Investments
- Foodhandler
- France Telecom
- General Motors
- Groove
- Guardian Life Insurance
- Helzberg Jewelry
- Hewitt
- Hewlett-Packard
- IBM
- Intel
- International Paper
- JDV
- John Hancock
- Keyspan
- Kodak
- L.L. Bean
- LifeWay Christian Resources
- Loomis Sayles
- Los Alamos National Labs
- Maritime Life
- Marriott
- Maxtor
- Metropolitan Life Insurance
- Microsoft
- Monster.com
- National Semiconductor
- Nextel
- Nortel Networks
- Oracle
- PGGM
- Philips
- Philips Medical Systems
- Physicians Mutual
- Progressive Insurance
- Sabre
- Scientific-Atlanta
- Snap-On Tools
- SPS Commerce
- Staples
- Stellent
- Sun Microsystems
- Symantec
- TeaLeaf
- Tetrapak
- Thomas Publishing Company
- Toro
- U.S. Airforce
- U.S. Navy
- Unilever
- Wells Fargo
- Xerox
- Yellow Pages Group

An updated list is always available at: http://www.psgroup.com/about_clients.aspx